

Message Text

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PAGE 01 BERN 03952 221604Z

67

ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 /020 W
----- 066555

R 221548Z SEP 75
FM AMEMBASSY BERN
TO SECSTATE WASHDC 1382
USDOC WASHDC
INFO AMCONSUL ZURICH

UNCLAS BERN 3952

USDOC

USDOC FOR OIM/SED/TURNER

EO 11652: N/A
TAGS: BEXP SZ
SUBJ: COUNTRY COMMERIAL PROGRAM FY 77

1. UNDERSTAND COMMERCE NOW LOOKING AT FY 77 PROMOTION
PROGRAMS AND BELIEVE PARTICIPATIONS IN THE FOLLOWING
EVENTS WOULD BE HIGHLY PRODUCTIVE.

2. APR 1977 - CATALOG SHOW AND BUSINESS INFORMATION CENTER AT
IFAS EXHIBITION FEATURING MEDICAL, HOSPITAL AND HEALTH CARE
EQUIPMENT AND SYSTEMS. IFAS IS WELL-ESTABLISHED AND WELL-REGARDED
IN SWITZERLAND, AND IS VISITED BY VIRTUALLY ALL THE IMPORTANT
BUYERS, AGENT/IMPORTERS, AND PROFESSIONALS IN THE FIELD.

3. JUN 1977 - EXHIBIT OF APPROX TEN NTM US FIRMS AT PRO AQUA PRO
VITA FEATURING POLLUTION CONTROL EQUIPMENT. USDOC PARTICIPATED
IN THIS EVENT IN 1971 WITH A TYPE II EXHIBIT.

4. SEP 1977 - EXHIBIT OF APPROX TEN NTM US FIRMS AT INELTEC
FEATURING DATA ACQUISITION AND TRANSMISSION SYSTEMS, MICROPROCESSORS,
MICROCOMPUTERS, ADVANCED ELECTRONIC COMPONENTS AND INSTRUMENTS,
INDUSTRIAL PROCESS CONTROLS, AND ENERGY SYSTEMS.

5. COLLECTIVELY, THESE SHOWS COVER MOST OF THE CAMPAIGNS RECOMMENDED
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IN OUR FY 77 CCP PROPOSALS CONTAINED IN BERN 670.

ODELL

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 22 SEP 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BERN03952
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Margaret P. Grafeld
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